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WORLD ASSOCIATION FOR SPORT MANAGEMENT



BOARDING PASS
WASM CONFERENCE

WORLD VOICE OF SPORT MANAGEMENT
CONFERENCE 16TH-19TH OCTOBER, 2019, SANTIAGO DE CHILE

Name of passenger	Class	Date
You are all invited!		16 oct. 2019
Destination	Time	Seat
Santiago de Chile		
From		
Anywhere in the world		

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info@wasm2019.com / www.wasm2019.com

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THE WORLD VOICE OF SPORT MANAGEMENT

3RD WASM CONFERENCE 16TH-19TH OCTOBER, 2019, SANTIAGO DE CHILE

CALL FOR ABSTRACTS

THE WORLD VOICE OF SPORT MANAGEMENT
16th – 19th OCTOBER, 2019 SANTIAGO DE CHILE
www.wasm2019.com
info@wasm2019.com

Call for Abstracts

The World Association for Sport Management (WASM) is pleased to announce its Third Conference to be held in Santiago, Chile on October 16-19, 2019. Through the theme of “The World Voice of Sport Management,” WASM will bring together students, scholars, practitioners, and professionals from around the world to share expertise and knowledge about the global venture of sport business. The idea behind the theme is a focus on advocating for inquiries into sport business theories, practices, issues, networking, collaborations, and cooperation in a globalized world. The conference will serve as a platform for cross-national and cross-regional exchange of ideas and best practices.

Topics

WASM invites presentations oriented around, but not limited to, the **following topics**:

- International understanding about the global sport business marketplace
- International relations in the global sport business marketplace
- Country/regional collaboration in the global sport business marketplace
- Challenges in the global sport business marketplace
- Sport management education approaches and the global sport business industry
- Development of industry in a global sport business marketplace
- Culture in a global sport business marketplace
- Legal systems in a global sport business marketplace
- Governance and policy of sport in the global sport business marketplace
- Financial issues in a global sport business marketplace
- Sport Marketing in a global sport business marketplace
- Social media marketing in a global sport business marketplace
- Human diversity and sport in the global sport business marketplace
- Participation sport in a global sport business marketplace
- The sporting goods industry in the global sport business marketplace
- Growth of disability sport in a global sport business marketplace
- Sport tourism and the global sport business marketplace
- Hospitality and sport in the global sport business marketplace
- The sport business management professor and a global sport business marketplace
- The sport business management student and a global sport business marketplace
- Sport industry segments - motor sports, water sports, and all others - in the global sport business marketplace

Presentation Types

- A. Research Oral Presentation of 25 minutes
- B. Poster Presentation
- C. Case Study Oral Presentation of 25 minutes
- D. Professional Practice Oral Presentation of 25 minutes
- E. Workshop, Seminar, or Symposium of 75 minutes
- F. Student Session of 75 minutes

Language for Abstract: English. However, all languages are acceptable if English is not possible.

Abstract Development & Submission Procedure

An **abstract** should contain a title, author(s), institutional or business affiliation of each author with email address of every author, type of presentation, and an abstract of the proposed presentation. Abstracts should be no more than 1,000 words and contain a full description of the topic, an introduction, review of literature, research method (if applicable), results (if study complete), discussion, references, and figures/tables (if applicable).

A **workshop/seminar/symposium** abstract should contain a title, author(s), institutional or business affiliation of each author with email address of every author; purpose of the workshop/ seminar/ symposium; who will benefit; a full description of the workshop/ seminar/ symposium; and any other pertinent information.

Deadline for Submission of Abstract: March 1, 2019.

Submission Procedures: All submission should follow the abstract submission procedures outlined on the official WASM website at www.wasm2019.com

Review Process

All submissions will be evaluated through a blind review process. Authors will be notified of a decision on or near April 1, 2019.

Further Considerations

Upon acceptance, a minimum of one author is expected to fully attend the WASM conference and deliver the presentation according to the scheduled day and time. The WASM organization and the conference organizer may have other requirements that must be met by an author. Should an author not comply with the requirements, the scientific program chair or conference organizer reserves the right to remove the presentation from the conference schedule.

All accepted abstracts have the potential to be included in the WASM conference abstracts book if all of the submission requirements have been met. Authors are also invited to submit a whole paper to the scientific program chair for review and possible inclusion in a WASM Series book of research papers to be published by the Taylor & Francis Group publishers.

Dear researchers,

We expect to be receiving a high number of submissions of challenging papers that will generate engaging discussions that will lead to new research and new academic and professional opportunities.

Our Committee is ready and looking forward to read your works.



Dr. Brenda Pitts

Chair

WASM 3rd Conference 2019



Dr. James Jianhui Zhang

Chair

WASM 3rd Conference 2019

Contact

WASM 3rd Conference 2019 Santiago de Chile Scientific Program Chairs:

Chair: Dr. Brenda G. Pitts --- DrBrendaPitts@gmail.com

Chair: Dr. James J. Zhang --- jamesz48@uga.edu