

18th SMAANZ Conference at the University of Technology, Sydney
Sport Innovation and Engagement
Pre-Event Day – Tuesday, 27.11.2012

Time	Tuesday 27 November
	HDR Student Day
	Student Workshop and Presentations GSB Board Room
	Social Program
	Bondi Surfing , 10.30am, Bondi Surf School, Bondi, Sydney Golf Day , 10.30am, St. Michael's Golf Club, Little Bay Bridge Climb , 5.15pm, The Rocks, Sydney
	SMAANZ Board Meeting
	GSB Board Room, 5pm Dinner

18th SMAANZ Conference at the University of Technology, Sydney
Sport Innovation and Engagement
Day 1 – Wednesday, 28.11.2012

Time		Wednesday 28 November	
8:30am – 9:30am	Registration Foyer Building 5 B, UTS Haymarket Campus		
9:30am – 11:00am	Welcome		
	Conference Opening The Honourable Kate Lundy, Minister for Sport		
11:00am – 11:20am	Foyer Morning Tea		
Panel Session: Engagement Strategies in Sport			
11:20am – 12:50pm	Panel Session	Moderator: Tracey Holmes Panellists: <ul style="list-style-type: none"> ▪ Tom Harley, General Manager AFL NSW/ACT ▪ Kate Palmer, CEO Netball Australia ▪ Glenn Tasker, CEO Tennis NSW ▪ Prof. Kristine Toohey, Griffith University 	
12:50pm – 1:40pm		Foyer and Courtyard Lunch	
1:40pm – 3:10pm	Keynote	Keynote Address	
		Prof. George Foster , Stanford University, USA <i>Asset Creation and Asset Destruction in The Business of Sports</i>	
3:10pm – 3:30pm	Lounge on Level 5 Afternoon Tea		
Panel Session: Innovative Sport Governance			
3:30pm – 5:00pm	Panel Session	Moderator: Tracey Holmes Panellists: <ul style="list-style-type: none"> ▪ Bonita Mersiades, Public Relations Practitioner, Sports Administrator ▪ Sam Mostyn, AFL Commissioner ▪ Richard Grellman, Chairman, Association of Surfing Professionals (TBC) ▪ Prof. David Shilbury, Deakin University 	
5:00pm – 7:00pm		Welcome Reception GSB Courtyard	

18th SMAANZ Conference
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Day 2 – Thursday, 29.11.2012

Time Thursday 29 November	
8:00am – 8:30am	Registration Level 5, GSB
8:30am – 8:55am	CONFERENCE OPENING Assoc. Prof. Paul Jonson , SMAANZ President – Welcome Dr. Antoine Hermens , Head of UTS MDG – Conference Opening
9.00am – 10.30am	Delegates attend Concurrent Sessions
10:30am – 10:50am	Lounge on Level 5 Morning Tea
11:50am – 12.20pm	Delegates attend Concurrent Sessions
12:20pm – 1:00pm	Lounge on Level 5 Lunch
1:00pm– 2:30pm	SMAANZ INNOVATION Marquee Session (1hr) Disciplinary Theory Applications Lightning Talk Session (30 mins) Assoc. Prof. Geoff Dickson , Auckland University of Technology, New Zealand
2:30pm – 3:30pm	Delegates attend Concurrent Sessions
3.30pm – 3.50pm	Lounge on Level 5 Afternoon tea
3.50pm – 5:20pm	Delegates attend Concurrent Sessions
5:30pm – 6:30pm	SMAANZ Annual General Meeting
6:30pm onwards	Free Evening for Delegates HDR Student Outing

18th SMAANZ Conference
University of Technology, Sydney
Day 3 – Friday, 30.11.2012

Time		Friday 30 November	
7.30am – 8.30am	SMR Editorial Board Breakfast Venue TBA		
8:00am – 8:30am	Registration Level 5, GSB		
8:30am – 10:00am	Delegates attend Concurrent Sessions		
10:00am – 10:20am	Lounge on Level 5 Morning tea		
10:20am – 11:50am	Delegates attend Concurrent Sessions		
11.55am – 12.55pm	SMAANZ AWARDS SESSION Forum for Best Conference Paper and Best Student Paper Presentations		
12.55pm – 1:40pm	Lounge on Level 5 Lunch		
1:40pm – 3:10pm	Delegates attend Concurrent Sessions	* WORKSHOP * Football United	
3:15pm – 3:30pm	Lounge on Level 5 Afternoon tea		
3:30pm – 5:00pm	Delegates attend Concurrent Sessions	JOURNAL EDITORS SESSION (Prof. Tracy Taylor)	
7:00pm onwards	BOAT CRUISE SYDNEY HARBOUR Conference Dinner and SMAANZ Awards Ceremony King Street Wharf		