

SMAANZ 2019 FINAL PROGRAM

WEDNESDAY 4TH DECEMBER 2019

09:00 -14:00	SMAANZ Board Meeting	Meremere 409, UC
14:00 – 18:30	SMAANZ HDR Workshop	Meremere 526, UC
15:00 – 16:00	Canterbury Crusaders Tour	Rugby Park, 5 Malvern St
19:00 – 21:00	Welcome Function	Dux Central, 6 Poplar St, Christchurch

THURSDAY 5TH DECEMBER 2019

07:30 – 17:00	Conference Registration	Lobby, Central Lecture Theatres, UC
08:00 – 10:00	<p>Conference Opening and Welcome Keynote – Mr. Burton Shipley FIBA <i>Learning from FIBA “Basketball for Good” Program</i> Panel Discussion with Canterbury Crusaders SMAANZ Student Award Presentation <i>“Sport for Social Cohesion: Exploring Management and Impacts”</i> Katherine Raw, Emma Sherry & Katie Rowe SMAANZ Best Paper Award <i>“Antecedents and Outcomes of Employee Engagement in Nonprofit Sport Organizations”</i> Per Svensson, Shinhee Jeong, Brad Shuck & Marcella Otto</p>	C1, Central Lecture Theatres, UC
10:00 – 10:30	Morning Tea	Lobby, Central Lecture Theatres, UC
10:30 – 12:30	Parallel Sessions	Rehua, UC

Thursday	C3 Gender	Rehua 101 Wellbeing	C2 Elite & professional sport	C1 Enlightening Talks
10.30-11.00	The gender implication of the World Anti-Doping Policy in sport: A qualitative study <i>Khanjani, Mazanov, & Hyndmn-Rizk</i>	Leveraging Fitness Facility Experience: The Impact of Leisure Outcomes on Subjective Wellbeing. <i>Yeomans, Karg, & McDonald</i>	Do Australian sporting bodies owe a special duty of care towards elite athletes? <i>Ayers</i>	See Below
11.00-11.30	Gender, Race, and Stereotypes in NCAA Coaching <i>Cunningham, Wicker, & Kutsko</i>	Sport coaches, mindfulness, and recovery from work demands. <i>Pawsey</i>	How does para-elite sports policy implementation shape Paralympic sports international success? A model of analysis and international comparisons <i>Zardini Filho, Cuskelly and Fullagar</i>	
11.30-12.00	Gender, Race, and Incivility among Sport Employees <i>Damon & Cunningham</i>	Sport as an Analogy to Teach Life Skills and Redefine Moral Values: A Case Study of the 'Seedbeds of Peace' Sport-for-Development Programme in Medellin, Colombia <i>Hills, Velasquez, & Walker</i>	Exploring the design thinking alignment of a professional sport club. <i>Joachim, Schlenker, Frawley, & Cohen</i>	
12.00-12.30	Gender Equality Achieved Through Love: promoting an Ethics of Care [EoC] Approach in Football (FFA) <i>Ordway</i>	Health, sport and/or physical activity: Implications for sport management, and policy <i>Downward & Rasciute</i>	The Changing Football Policy for Foreign Players and Under 23 players in Chinese Super League (2004 to 2019): Time to focus on domestic development? <i>Fan</i>	

Enlightening Talks; Thursday 5th December 10:30am - 11:30am				
"Vintage Sport & Leisure": capturing the lived experiences of the active ageing Golden Oldies Festival fraternity. <i>Wright</i>				
The 12-Year-Old Umpire: Systemic Influences Requiring Earlier Recruitment of Sport Officials. <i>Sharpe, Synnott, Cunningham, & Ordway</i>				
Spectators' Game Watching Motives & Consumption Behaviours: Segmentation & Customisation <i>Chen & Wang</i>				
Leveraging Events in Small Island Developing Nations <i>Yumna & Fairley</i>				
An investigation of sport event participation and wellbeing in Qatar <i>Filo, Kennelly, Sobh, & Dao-Tran</i>				

12:30 – 13:30	Lunch	Lobby, Central Lecture Theatres, UC
12:30 – 13:30	SMR Editorial Board Meeting	C1, Central Lecture Theatres, UC
13:30 – 15:30	Parallel Sessions	Rehua, UC

Thursday	Rehua 005 Sport management	C3 Gender	Rehua 101 Sport & community	C2 Leadership	C1 Participation
13.30-14.00	Athlete XYZ: The World Anti-Doping Code and the Recreational Athlete <i>Jamieson & Ordway</i>	'Walking the gender equity talk' in sport management pedagogy to transform future leaders: Developing a feminist appreciative inquiry framework for action research <i>Fullagar</i>	Social Legacies from Sport Volunteering in Auckland: Interrelationships of Serious Leisure, Social Capital, and Perceived Volunteer's Happiness <i>Hallmann, Wright, & Morellato</i>	A Systematic Literature Review of Leader Succession in Sporting Organisations <i>Rothwell</i>	Connecting with Place and Others through Extraordinary Experiences: An Autoethnographic Approach <i>Rundio</i>
14.00-14.30	Research on the Development of Sport Themed Urban Areas in China <i>Bai, Wang, Wang, & Zheng</i>	Do Women Need to Bleed? - Breaking the Silence <i>Hussain & Cunningham</i>	Factors Affecting Sports Volunteer Participation: Leisure Constraints Negotiation Process in Sports Volunteering <i>Bizen & Ninomiya</i>	Follow the Leader? Toxic Leadership and its Impact on International Sport <i>Tietjen-Smith, Roberts, & Russell</i>	A thematic analysis of the underlying psychological and behavioral processes affecting participation in Touch Football. <i>White, Scott, & Keegan</i>
14.30-15.00	Evolution of amateurism in New Zealand sport <i>Hoskyn, Naylor, & Noble-Campbell</i>	Muslim Women Esports Consumption <i>Hussain, Yu, Cunningham, & Bennett</i>	Examining Community Sport Board Role and Social Identities <i>Trussell, Kerwin, Ritondo, & McClean</i>	Relational leadership in elite sport: a qualitative case study <i>Whales, Frawley, Cohen, & Nikolova</i>	Mud, Obstacles, Events, and Travel: The Pursuit of Travel Careers in Obstacle Course Racing <i>Derom & Buning</i>
15.00-15.30	Athlete Entrepreneurs' Performance in Business: Development of a Measurement Scale <i>Kauppinen</i>	Funding women's semi-professional sport: Women's participation in betting on netball <i>Leberman, Shaw, & Pearson</i>	Construction of Governance Model of China Sports Derivatives Market <i>Shen & Lei</i>	A Life-stories Investigation into Leaders in Sport <i>Damon & Waltemyer</i>	The Stepping Stone: An Ethnographical Exploration into how Immigrants Access and Utilize Community Sport <i>Ajee, Wright, & Dickson</i>

15:30 – 16:00	Afternoon Tea	Lobby, Central Lecture Theatres, UC
16:00-18:30	SMAANZ Industry Program	Central Lecture Theatres, UC

SMAANZ Industry Program Thursday 5 th December			
3:30pm	Welcome & Afternoon Tea		
4:00pm	SMAANZ 2019 Industry Award Presentation: <i>Navigating Two Worlds: Pacific Contribution to Leadership within the New Zealand Rugby System</i> <i>Gaye Bryham (AUT), Prof. Lesley Ferkins (AUT), Mike Hester (New Zealand Rugby) and Tracy Atiga (Pacific Advisory Group)</i> C1, Central Lecture Theatres, UC		
4:30pm	Parallel Session: <i>How far have we really come? Questions arising from Sport New Zealand's Women and Girls Strategy</i> Alida Shanks, Prof. Sarah Leberman, Dr. Geoff Watson, & Dr. Farah Palmer (Massey University) C1, Central Lecture Theatres, UC	Parallel Session: <i>Sport development pathways: Investigating 'whole of sport' planning by national sport organisations in New Zealand</i> Cindy Wiersma (AUT) & Dr. Trish Bradbury (Massey University) C2, Central Lecture Theatres, UC	Parallel Session: Building a more resilient sporting system in Christchurch Steve Gibling (UC Rec & Sport) and Nigel Cox (CCC) C3, Central Lecture Theatres, UC
5:00PM	Keynote Session - including Networking, Light Bites & Refreshments: <i>Using Research and Insights to Drive Basketball Forward in NZ</i> <i>Iain Potter, Chief Executive New Zealand Basketball</i> Haere-Roa, UC		

FRIDAY 6th DECEMBER

08:00 – 15:00	Conference Registration	Lobby, Central Lecture Theatres, UC
08:00 – 09:30	Parallel Sessions & SMR Workshops See attached	Rehua & C1, UC

Friday	Rehua 005 Sport management	Rehua 009 Sport for development	Rehua 101 Marketing & consumer behaviour	C2 Fans & spectators	C3 Sponsorship	C1
8.00-8.30	Experience and Inspiration of Transformation from Iron and Steel Industrial Park to Sports Industrial Park <i>Fu, Wang, & Zheng</i>	Exploring the value created through a charity sport event: A multiple stakeholder perspectives <i>Daigo & Filo</i>	Making sense of the potential rebrand of the Crusaders <i>Arkwright</i>	The role of socialising agents for Kiwi sport fans <i>Johnston, Trail, & Naylor</i>	Conscientious objection: Professional athletes, sponsorship and acts of dissociation. <i>Dickson & Thomson</i>	SMR Editors workshop
8.30-9.00	An applicability of the SPLISS model to national sport organisation <i>Funasaki, Takahashi, & Okada</i>	Organizational Capacity and Performance in Sport for Development <i>Svensson, Andersson, & Faulk</i>	Marketing Strategies of the Female-only Gym Industry: A case-based industry perspective <i>Wang, Cheng, & Law</i>	Kicking Goals for Western Sydney: Fan Engagement and Experience at Bankwest Stadium <i>Richards, O'Shea, Garlin, Spanjaard, & Hall</i>	How can digital reaches be capitalized in professional sports? - An empirical analysis to identify monetary value bases for sponsor integration in social media communications in professional sports <i>Schöttl & Kainz</i>	
9.00-9.30	Driving Sport Industry Digital Transformation - An Insider's Journey <i>Templeman, Leung, & Adair</i>	Socio-cultural Impacts of Professional Football Clubs to Local Residents: Differences among perceptions via regions in the Republic Socialist of Vietnam <i>Huynh, Nguyen, & Boonrod</i>	Profitability and Customer Retention Rate: Comparative Study Between Financial Services and Professional Sports in Japan <i>Wakuta</i>	Transforming the fan experience through live streaming: The case of the Queensland Maroons and Facebook Live <i>Wymer, Martin, Watson, Thompson, & Naraine</i>		

09:30 – 10:00	Morning Tea	Lobby, Central Lecture Theatres, UC
10:00 – 11:00	Keynote – Prof. Xueli Wang, Tsinghua University “2018 Report on Sports Public Welfare in China”	C1, Central Lecture Theatres, UC
11:00 – 12:30	Parallel Sessions <i>See attached</i>	Rehua, UC

Friday	Rehua 005 Organisational behaviour	C3 Social impact & inclusion	Rehua 101 Marketing & consumer behaviour	C2 Tourism & travel	C1 Student athletes
11.00-11.30	The experiences of sport officials: Commitment & Perceptions of Organisational Support <i>J. Ali, Naylor, & Ferkins</i>	Indigenous Methodology in Sport Management <i>Taylor, Sheery, Karg, & Peters</i>	“A knight is sworn to valor”: A rhetorical analysis of the Newcastle Knights “Be the Player” marketing campaign <i>Nairn</i>	The Impact of Environmental Damage on Recreational Benefits in Bicycle Tourism <i>Lin, Yeh, & Huang</i>	Facilitating the academic learning of student-athletes <i>English, Stevenson, Kean, Fleischman, & Cury</i>
11.30-12.00	Women representation in Canadian sport boards and the relation with organizational characteristics <i>Wicker & Kerwin</i>	The Reality of Inclusion in Sport for Individuals on the Autistic Spectrum: What Does It Look Like? <i>Roberts, Prewitt, Tietjen-Smith, & Mackenzie</i>	Relationship Marketing in Australian and New Zealand’s Professional Sport Teams: Exploring Current Activities in Super Rugby <i>Toyota & Matsuoka</i>	Barriers to leveraging regular season events for tourism <i>Sobral & Fairley</i>	The Ethical Orientation of Intercollegiate Athletic Departments <i>Waltemyer</i>
12.00-12.30		The role of passion in governing non- profit sport organisations <i>Zeimers, Shilbury, & Zintz</i>	Body Esteem and Athleisure: The Mediating Role of Conspicuous Consumption <i>Ahn & Cunningham</i>	The Travel Career Progression and Constraints of Rock Climbers: A Mixed Methods Approach <i>Buning & Kulczycki</i>	The Legacy of the Gold Coast Commonwealth Games Internship Program on Student Learning <i>Fleming & Klopper</i>

12:30 – 13:30	Lunch	Lobby, Central Lecture Theatres, UC
13:30 – 15:30	Parallel Sessions	Rehua, UC

Friday	Rehua 005 Marketing & consumer behaviour	Rehua 009 Governance	Rehua 101 Media relations	C2 Events
13.30-14.00	Service innovation in the Victorian golf industry – how does it (not) work? <i>Gerke & Dickson</i>	Governance Convergence in Indian Sport <i>McLeod & Shilbury</i>	Young elite athletes competing in their home countries: Home advantage or media generated performance pressure? <i>Kristiansen, Schnitzer, & Houlihan</i>	Building knowledge on the intangible legacies of large-scale sport events <i>Kennelly, Thomson, & Toohey</i>
14.00-14.30	I Like that Character: How to Improve the Attitudes towards Mascots and Sport Teams <i>Gu & Yi</i>	Stakeholder Saliency in the eSports Network and Governance Model in the UK and Australia: A Comparative Analysis <i>Peng, Dickson, Grix, Scelles, & Brannagan</i>	Representing the Rugby World Cup in Japan: A Cross-National Analysis of Media Coverage <i>Kobayashi, Horne, & Lee</i>	Here Today, Gone Tomorrow: Experiences of Youth who Responded to an Event Leveraging Initiative <i>Potwarka, Teare, & Wigfield</i>
14.30-15.00	Regular Sport-Related Mobility and the Environment: A Mapping and Measuring Exercise <i>Breitbarth, Herold, & Schönfelder</i>	Governance Practices in Canadian National Sport Organizations <i>Hoye, Parent, Thompson, Lachance, Taks, Naraine & Seguin</i>	Sport organizations and media interaction: A football case <i>Day & Kristiansen</i>	A Study of the Relationship between the Motive and the Mechanism of Needs Satisfaction of Mega-event Sport Tourists – the Case of Chinese Tourists of the 2018 FIFA Russia World Cup <i>Beryl Wu</i>
15.00-15.30	Smart Stadium Development - An empirical evaluation of the visitors perspective <i>Kainz & Schöttl</i>	Stakeholder Analysis of the Evolving Professionalism of Clubs within China's National Basketball League (NBL) <i>Chen & de Vries</i>	Innovative Approach to Media Training: Athlete media training using the manga case method <i>Katakami, Takahashi, Yoshikawa, Arai, & Matsuoka</i>	The evolution and formation of logics: a case study of the AFLW <i>Encel & Phillips</i>

15:30 – 16:00	Afternoon Tea	Lobby, Central Lecture Theatres, UC
16:00 – 17:00	SMAANZ AGM	C2, Central Lecture Theatres, UC
18:30 – 23:00	Conference Gala Dinner	Cardboard Cathedral. 234 Hereford St, Christchurch